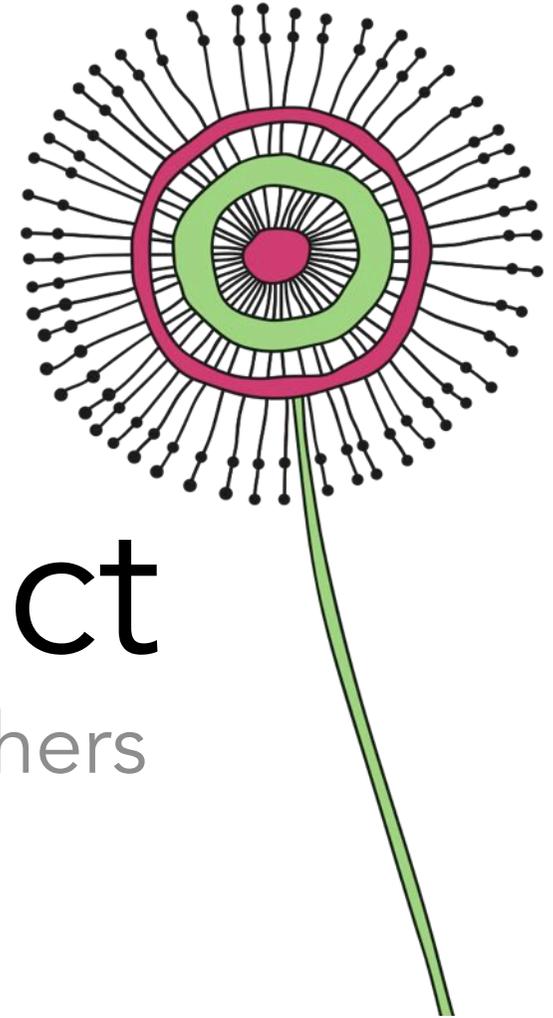


An idea can change the world.  
How will you be that change?

# Fast Track Impact

Training by researchers for researchers

Whether you are a PhD student or a Professor, a medieval historian or a medic, we can help you fast track your impact. Equip yourself with powerful tools you can use immediately to create a step change in the impact of your research. Our unique relational approach is based on the latest research evidence, including our own, award-winning peer-reviewed research.



Finalist  
2016

ARMA AWARDS  
Impact Category

# About Us

Fast Track Impact is an international training company working in the Higher Education and research and innovation sectors. Our mission is to change the way researchers generate knowledge, so that their ideas can change the world.

We run training for researchers from every discipline, from PhD students to Professors, from departmental away days to cross-institution training days. We have trained >4000 researchers from >200 institutions in 55 countries and offer face-to-face trainings across the world from the UK to Australia.





# Benefits of our training

## Loved by researchers:

- As the only training run by researchers for researchers based on the latest research, our courses book to capacity in days and most have waiting lists
- Researchers leave with time-efficient tools they can use immediately to achieve genuine and lasting impacts without having to work longer hours
- If you don't get over 90% of participants giving the course 4 or 5 out of 5 and saying they would recommend to a colleague, you get your money back plus 30 free books (worth £540).

## Cutting-edge, evidence-based:

- Our training is based the latest research (including from our trainers in top academic journals). The course was funded and co-designed with the UK Research Councils to ensure relevance across all research fields. Our unique relational approach delivers significant, wide reaching and lasting impacts.
- Working across the sector puts us in a unique position to share intelligence and good practice on emerging strategies for developing and claiming impacts from other institutions



Our mission is to change the way researchers generate and share knowledge, so that their ideas can change the world.

# Learning no-one will forget

All participants receive a copy of The Research Impact Handbook, a hard copy of the Fast Track Impact Magazine and a handout pack with blank templates and examples of good practice. They have the option to work with Prof Reed to embed what they learned via up to two Skype or phone consultations and detailed written feedback on their work.

## Between six months and a year after the course:

- 53% said the training had already helped them achieve actual impacts (27% had not had time to work on impact since training) and 100% said what they learned would inform their approach to impact in the coming year
- 85% of those who had written grant applications since the training said it helped them write a more effective pathway to impact and 93% expected to develop better pathways to impact over the coming year
- 53% said the training had already helped them track, report, write-up or communicate the impact of their research (33% had not needed to do this at the time of survey) and 93% said the training would help them do this over the coming year





Our training isn't just for a day; it's for life. We spend months working with your group after every training to ensure impact is embedded in their research.



# Who do we train?

- Researchers at any career stage, from post-doctoral researchers to Professors
- Researchers from any discipline, from arts and humanities to physical sciences
- UK academics and “impact champions” for REF2020
- REF2021 impact case study authors
- International researchers developing and managing impact in Horizon 2020 projects and for other funders
- R&D teams in businesses, consultancies and Government departments and agencies
- University senior management teams
- Away days for departments or research groups
- PhD students
- Research development teams, impact officers and other support staff
- Researchers applying for funding from the UK Global Challenges Research Fund

# What does our training include?

We spend time with you before we train to ensure our workshops is tailored to the needs of your group. Our training includes:

- A copy for each participant of our acclaimed 275 page Research Impact Handbook based on the latest research (plus work sheets) (RRP £17.99)
- Configure your training as a full-day event or as two individually bookable half-day events (participants can attend either half or attend full day)

## The Research Impact Handbook



## Fast Track Impact

Training by researchers for researchers



Home About Our Approach Resources Training Trainers Contact Us More

### Step 1: Envision your impact



- A free 5 step follow-up programme over five weeks, so participants can apply what they have learned. They can work through these steps themselves from the handbook, but by signing up to take these steps with Mark online, they get access to extra material and help from Mark. The steps consist of a 6 minute video with accompanying text and tasks. Mark provides up to two individual consultations by phone or Skype with each participant to help them work through the material, and to give them the opportunity to ask questions and trouble-shoot issues as they arise in their research. They can submit work to Mark for written feedback (e.g. a draft policy brief, video storyboard or event plan).

# Training courses

Choose from our standard course to help researchers fast track the impact of their research, or specialist courses for researchers bidding into the Global Challenges Research Fund, professional services staff, case study authors or PhD students:

1. Fast track the impact of your research
2. International development for impact
3. REF impact case study review
4. Professional services training
5. Training for PhD students

For more information, visit:

<http://www.fasttrackimpact.com/for-training-organisers>



# Prices

Full day workshop for up to 30 people: £2800 + VAT

30 participants = £2800 + VAT (£93 + VAT per head – minimum order)

40 = £3100 + VAT (£78 + VAT per head)

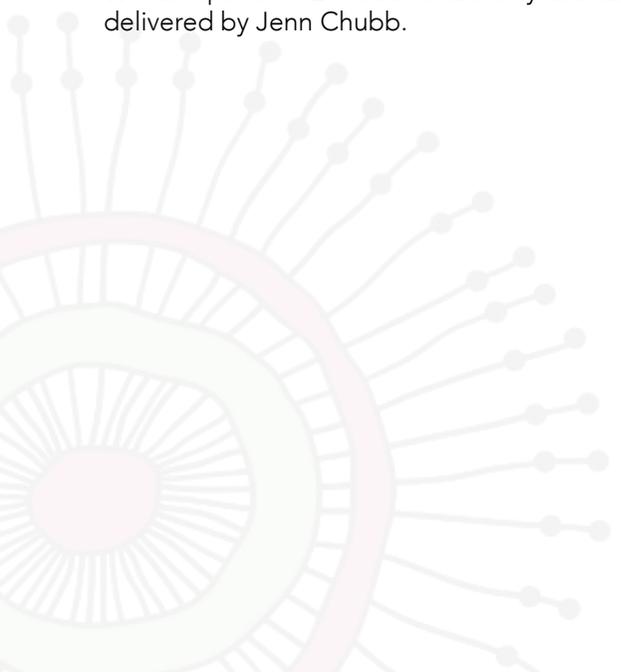
50 = £3400 + VAT (£68 + VAT per head)

60 = £3700 + VAT (£62 + VAT per head)

For trainings in the UK and Ireland are no additional travel/accommodation charges, but for some overseas destinations we add a small surcharge to cover travel costs.

**Money-back plus guarantee:** we are so confident that your group will love our training that we'll give you your money back and 30 free books (worth £540) if you don't get over 90% positive feedback (top scores of 4/5 and 5/5) and 90% saying they would recommend it to colleagues.

Workshops for PhD students are only available as full day workshops and are delivered by Jenn Chubb.



"Wonderfully insightful, useful and energising."  
(University academic)



Image credit: Eve Simcox, Newcastle University

## Contact Us

For free impact resources, including templates and examples of good practice, and our blog, visit us at:

[www.fasttrackimpact.com](http://www.fasttrackimpact.com)



[@fasttrackimpact](https://twitter.com/fasttrackimpact)



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