Example ARC National Interest Test

This is an example 1125 character National Interest Test based on a project I'm currently leading in the UK. In this example, I've demonstrated why my project is of UK National Interest, but you will need to focus on the Australian national interest. See my full guide on passing the ARC National Interest Test. To find out more about the research I've summarised, look at the Resilient Dairy Landscapes project. Good luck!

Mark Reed Professor of Socio-Technical Innovation, Newcastle University CEO, Fast Track Impact

The UK has the 10th largest dairy sector in the world but has suffered from low and negative profit margins and is under threat from climate change and uncertainty surrounding Brexit. This research will achieve a win-win-win for farmers, dairy processors and the environment by trialling a milk premium scheme that pays farmers for sustainable management that increases the resilience of milk supplies.

This benefit UK dairy farmers (who receive additional payments), dairy processors, manufacturers and retailers (who will increase the resilience of their milk supply chain under climate change) and policy makers (who get evidence on the public goods provided by existing and new post-Brexit agri-environment scheme options).

The project builds on the Landscape Enterprise Network approach already being pioneered and tested in our study sites with Nestle. We will develop policy briefs, input to expert groups, consultations and select committees, for example Defra's Social Science Expert Group and Scottish Government's Strategic Research Programme Board.

