

Take photos to earn Amazon vouchers and help with research

£20 Amazon voucher per photo for first 100 uploads



If you visit peatlands in Dartmoor, the East Anglian fens, Greater Manchester, the North York Moors or Northumberland, we want to hear from you, to help with research that is informing the development of the England Peat Strategy.

Please share your understandings, opinions, impressions, and priorities for peatlands.

Please take a photo of your peatland site and then describe

your view by answering some simple questions. Visit multiple peatland locations within your site if possible. There are no wrong answers, but your photo does have to be in one of the five peatland sites.



1. Install app on Android phone (Google Play Store)
2. Open app on phone and download questionnaire
3. Use Quick Code: **B9CF3**



Or scan the QR code

Then:

1. Visit peatland location (The application will record your GIS location)
2. Open questionnaire
3. Click on green PLUS symbol (top right)
4. Take photo – click OK (or Retry for better photo)
5. Complete questionnaire - remember to add your **EMAIL ADDRESS**
6. Click Done, then Click Send (submissions from multiple locations possible)
7. Move back to mobile signal (if submissions were made out of signal)

Questions About You:

**Q0.** Please add your **EMAIL ADDRESS** or other contact method

**Q1.** How would you describe this place (smell, taste, sound, touch, appearance, & other impressions)?

**Q2.** How does it make you feel (emotions & experiences)?

Questions About your peatlands:

**Q3.** What does this place mean to you (individually & to your community or organisation)?

**Q4.** Why is this place important or special (positives & negatives)?

### Terms and conditions:

We are offering £20 per contribution for the first 20 photos submitted in each of the five sites. Each person can contribute up to 5 photos, each with its own questionnaire. If you want to check how many photos have been submitted so far in your site, you can contact Dr John Martin: [J.Martin-2@plymouth.ac.uk](mailto:J.Martin-2@plymouth.ac.uk) but we cannot guarantee an immediate response so it is best to upload your photos right away to maximise your chances of success. If you are successful, you will hear from us within 14 days of submitting your photos and thoughts – but remember:

1. You will need to add your email address when completing the mobile questionnaires
2. Entries need to be from one of the five peatland sites listed above
3. All of the questions should be answered and there should be different answers if you have taken multiple photos
4. Please visit multiple locations within each peatland site and make multiple contributions if possible (you will get a £20 voucher for each contribution up to a maximum of five contributions, or £100 per person).

The contact details you enter will only be used for the purposes of the research project, 'Social barriers and opportunities to the implementation of the England Peat Strategy', funded by Natural England. For more information about the research, contact Professor Mark Reed: [MArk.Reed@newcastle.ac.uk](mailto:MArk.Reed@newcastle.ac.uk)

### **By using the application to submit information and photographs:**

- You consent to the Natural England Peatland Pilot using any information and photographs that you submit.
- You consent to the University of Plymouth storing and using your personal data in accordance with their Privacy Policy. See: [www.plymouth.ac.uk/research/governance/research-participant-privacy-notice](http://www.plymouth.ac.uk/research/governance/research-participant-privacy-notice)